



**Rabobank**

*Media Release  
November 20, 2012*

## ***Celebrating Tasmanian women in agribusiness***

Agribusiness banking specialist Rabobank highlighted the invaluable role women play in their farming businesses through hosting a one-day financial empowerment workshop at Quamby Estate in Hagley last week.

The workshop, which has recently been launched nationally, is run in partnership with the 10thousandgirl campaign, which aims to improve the financial literacy in Australian women.

Facilitated by 10thousandgirl presenter Zoe Lamont, the workshop also included a panel of financial services professionals including Launceston-based Emily Dent of Cameron's Accountants, Shona Ollington of KPMG, Hobart-based Megan Woodward of Page Seager and Gareth Horne of Rabobank Hobart.

Jane Dent, business owner of Ardent Seeds based at Oaks near Launceston, attended the workshop and said the day was a very positive experience and a good opportunity to meet like-minded women in similar circumstances business-wise.

"It's important that we take time to look at where we are, where we want to be, and how we want to get there – and to have the opportunity to gain some of the tools to assist in that journey," Jane said.

"We met other women in a similar situations and got direction on where to seek help for assistance and business growth."

On top of running the farm, in partnership with her husband Rob, Jane is involved with a pasture seed research and development business, where she is in control of the book-keeping and business administration responsibilities. Having undertaken several accounting and business management certificates with TAFE, Jane is conscious that it's important to expand on her knowledge and management skills.

"You've got to be mindful and aware of what's around – even if it might not be relevant at the time, it might be in the future," she said.

"As women, we change the dynamic in our farming business partnership and we think quite differently to our husbands or 'business partners' – and it's good to have somebody else to share the business planning and outcomes with.

"Overall, I think women often have a different way of looking at the world."

<ends>

***Rabobank Australia is a part of the international Rabobank Group, the world's leading specialist in food and agribusiness banking. Rabobank has more than 110 years' experience providing customised banking and finance solutions to businesses involved in***



**Rabobank**

**Media Release  
November 20, 2012**

*all aspects of food and agribusiness. Rabobank is structured as a cooperative and operates in 47 countries, servicing the needs of approximately 10 million clients worldwide through a network of close to 1600 offices and branches. Rabobank Australia is one of the country's leading rural lenders and a significant provider of business and corporate banking and financial services to the Australian food and agribusiness sector. The bank has 61 branches throughout Australia.*

**Media contacts:**

Denise Shaw  
Media Relations  
Rabobank Australia & New Zealand  
Phone: 02 8115 2744 or 0439 603 525  
Email: [denise.shaw@rabobank.com](mailto:denise.shaw@rabobank.com)

Jess Martin  
Media Relations  
Rabobank Australia & New Zealand  
Phone: 02 8115 4861 or 0418 216 103  
Email: [jess.martin@rabobank.com](mailto:jess.martin@rabobank.com)