



Rabobank

**Media Release
February 6, 2013**

World-renowned Anne Frank exhibition opens in Melbourne

The world-renowned Anne Frank Travelling Exhibition officially opened in Melbourne on February 4 at the Jewish Holocaust Museum.

The 11-panel exhibition, presented in a timeline, shows the history and sequence of events that unfolded throughout the Second World War, specifically through the eyes of -teenage Jewish Holocaust victim Anne Frank, whose account of her two years hiding in an attic in Nazi-occupied Holland has become one of the world's most widely read and cherished books.

Principal sponsor of the nationally-touring exhibition, Rabobank, hosted a special event to celebrate the opening of the exhibition in Melbourne.

Rabobank head of Sustainable Business Development Marc Oostdijk said he is very pleased that Rabobank is a key sponsor of the exhibition's Australian tour, beginning in Melbourne at the Jewish Holocaust Museum and subsequently travelling to regional Victoria – Ballarat, Portland, Casterton, Leongatha and Bonegilla.

“Rabobank has a history of supporting arts and cultural initiatives all over the world and in bringing exhibitions like these into communities,” Mr Oostdijk said.

“Given our Dutch heritage there is a strong connection with the story of Anne Frank and in particular, this is such an important piece of history that we can bring to the rest of the world in this way – it's a world-class exhibition.

“It's an opportunity for our clients and regional communities more broadly to become aware of one of the most powerful stories in history.”

The exhibition has travelled to 55 countries since its inception and more than one million people visit the Anne Frank museum in Amsterdam every year.

Seventy years after World War II, The Diary of Anne Frank is the 10th most-read book in the world.

From 2010 to 2012, Rabobank also supported the Anne Frank Travelling Exhibition during its visit to New Zealand where it toured to 25 locations in total including Invercargill, Christchurch, Nelson, Wellington, New Plymouth, Hamilton and Auckland, where client events were held in each location.

<ends>

Rabobank Australia is a part of the international Rabobank Group, the world's leading specialist in food and agribusiness banking. Rabobank has more than 110 years' experience providing customised banking and finance solutions to businesses involved in



Rabobank

**Media Release
February 6, 2013**

all aspects of food and agribusiness. Rabobank is structured as a cooperative and operates in 47 countries, servicing the needs of approximately 10 million clients worldwide through a network of close to 1600 offices and branches. Rabobank Australia is one of the country's leading rural lenders and a significant provider of business and corporate banking and financial services to the Australian food and agribusiness sector. The bank has 61 branches throughout Australia.

Media contacts:

Denise Shaw
Media Relations
Rabobank Australia & New Zealand
Phone: 02 8115 2744 or 0439 603 525
Email: denise.shaw@rabobank.com

Jess Martin
Media Relations
Rabobank Australia & New Zealand
Phone: 02 8115 4861 or 0418 216 103
Email: jess.martin@rabobank.com