



**Rabobank**

**Media Release**  
**Embargoed until: March 7, 2013**

## ***World-renowned Anne Frank exhibition to open in Sydney***

The world-renowned Anne Frank Travelling Exhibition opens today at the Sydney Jewish Museum in Darlinghurst and will be on display in Sydney from March 7 to June 8, 2014.

The 11-panel exhibition, presented in a timeline, shows the history and sequence of events that unfolded throughout the Second World War, specifically through the eyes of teenage Jewish Holocaust victim Anne Frank. The diarised account of her two years hiding in an attic in Nazi-occupied Holland has become one of the world's most widely read and cherished books.

The exhibition arrived in Australia in February 2013 and was launched at the Jewish Holocaust Museum in Melbourne, where it spent several months on display before moving to regional Victoria from Ballarat, Portland, Casterton, Leongatha to Bonegilla.

Rabobank Head of Sustainable Business Development Marc Oostdijk says he is very pleased that Rabobank is a principal sponsor of the exhibition's Australian tour, which has been travelling to regional Victorian museums in 2013.

"Internationally, Rabobank has a history of supporting arts and cultural initiatives and in bringing exhibitions like these into communities," Mr Oostdijk says.

"Given our Dutch heritage there is a strong connection with the story of Anne Frank. It is such an important piece of history that we can bring to the rest of the world in this way – it's a world-class exhibition.

"As the exhibition travels around Australia, it's an opportunity for our clients and regional communities more broadly to become aware of one of the most powerful stories in history."

Mr Oostdijk says the exhibition's visit to Sydney is a great cultural initiative.

"The exhibition is quite powerful and I encourage locals and Sydney visitors to take advantage of viewing it while it's here – especially with school holidays approaching in April, it is an exhibition that will appeal to all ages," he says.

Following Sydney, the exhibition will tour to Dubbo, Griffith and Newcastle for the rest of 2014.

The exhibition has travelled to 55 countries since its inception and more than one million people visit the Anne Frank museum in Amsterdam every year.

Seventy years after World War II, The Diary of Anne Frank is the 10<sup>th</sup> most-read book in the world.



**Rabobank**

**Media Release**  
**Embargoed until: March 7, 2013**

From 2010 to 2012, Rabobank also supported the Anne Frank Travelling Exhibition during its visit to New Zealand where it toured to 25 locations in total, including Invercargill, Christchurch, Nelson, Wellington, New Plymouth, Hamilton and Auckland, where client events were held in each location.

For more information about the event, please visit [AnneFrank.org.au](http://AnneFrank.org.au).

<ends>

***Rabobank Australia is a part of the international Rabobank Group, the world's leading specialist in food and agribusiness banking. Rabobank has more than 110 years' experience providing customised banking and finance solutions to businesses involved in all aspects of food and agribusiness. Rabobank is structured as a cooperative and operates in 42 countries, servicing the needs of approximately 10 million clients worldwide through a network of close to 1600 offices and branches. Rabobank Australia is one of the country's leading rural lenders and a significant provider of business and corporate banking and financial services to the Australian food and agribusiness sector. The bank has 61 branches throughout Australia.***

**Media contacts:**

Denise Shaw  
Media Relations  
Rabobank Australia & New Zealand  
Phone: 02 8115 2744 or 0439 603 525  
Email: [denise.shaw@rabobank.com](mailto:denise.shaw@rabobank.com)

Jess Martin  
Media Relations  
Rabobank Australia & New Zealand  
Phone: 07 3115 1832 or 0418 216 103  
Email: [jess.martin@rabobank.com](mailto:jess.martin@rabobank.com)